

Message Text

UNCLASSIFIED POSS DUPE

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ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
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R 240945Z MAY 76
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 7141

UNCLAS BANGKOK 14763

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJECT: WTDR/FTI - YONT PHRATEEP TRACTOR CO., LTD.

REF: USDOC 6165

1. THAILAND
 2. CNTRY CODE: 549
 3. SER. NO: N/A
 4. YONT PHRATEEP TRACTOR CO., LTD.
 - 4A. CODE: K
 5. 7/100 MOO 9, SUPER HIGHWAY
 6. BANGKHEN, BANGKOK, THAILAND
 7. ESTABL: 1974
 8. EMPL: 42
 9. SIZE: (20-X) MEDIUM
 10. REPUTATION: (22-X) GOOD
 11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED
IN ORDER OF IMPORTANCE: THAILAND
 12. RPT. DATE: 05/76
 - 13A. 35313/135 IMP. DIST. OF TRACTOR PARTS
 - 13B. 35317/135 IMP. DIST. OF USED HEAVY EQUIPMENT
 14. CONTACT: MR. SOMSAK HIRANPRATEEP TITLE: MANAGER
 15. CABLE: PENG
 16. TELEX: N/A
 17. TEL. 5791742
 18. FINANCIAL REFS: BANGKOK BANK, PLAPPLACHAI ROAD, BANGKOK 1;
THAI DEVELOPMENT BANK, SUAN MALI, BANGKOK; BANK OF AYUDHA,
PLOENCHIT ROAD, BANGKOK.
 19. TRADE REFS: GOULD INC., ENGINE PARTS DIV., 6161 HALLE DRIVE,
CLEVELAND, OHIO 44125; TORYO TRADING CO., LTD., SANKAI BLDG.,
11-5, 2- CHOME, HAMAMATSU-CHO, MINATO-KU, TOKYO, JAPAN;
TOKYO JYUKI KOGYO CO., LTD., NO. 6 KUME, OKAYAMACITY, OKAYAMA-
PREF., JAPAN.
 20. AGENCY REP: N/A
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21. SUBJECT FIRM WAS ESTABLISHED AND REGISTERED IN 1974 AS A
CORPORATION WITH AN AUTHORIZED CAPITAL OF \$50,000. IT IS A

FAMILY BUSINESS HEADED BY MR. PLENG HIRANPRATEEP WHO HAS BEEN IN THE TRACTOR BUSINESS FOR MANY YEARS. FIRM IMPORTS USED EARTH MOVING EQUIPMENT, FARM TRACTORS, ETC., 80 PERCENT OF WHICH ARE FROM JAPAN. IT ALSO IMPORTS TRACTOR PARTS, 50 PERCENT OF WHICH COME FROM JAPAN, 40 PERCENT FROM THE UNITED STATES, 40 PERCENT FROM ITALY, AND 10 PERCENT FROM AUSTRALIA. IT TOTAL ANNUAL TURNOVER WAS REPORTED TO BE APPROXIMATELY \$3 MILLION. SUBJECT'S IMPORTED EQUIPMENT AND SPARE PARTS ARE ALSO SOLD THROUGH ITS SISTER FIRM, CHARUJ MUANG YONT LTD. PARTNERSHIP, 68/7 CHARAS MUANG ROAD, BANGKOK. BANK REPORTS FAVORABLY, IT IS CONSIDERED TO BE AN ACCEPTABLE TRADE CONTACT FOR U.S. SUPPLIERS.

22. PREPARED BY: SOMSAK APPROVED BY: THOMAS C. STAVE
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

Message Attributes

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Margaret P. Grafeld
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